

CREATIVE PORTLAND^{ME}

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Creative Portland Board Meeting

~~December 7th, 2016~~ 3:30 - 5:00pm, February 1, 2017

New location: CP Offices, 84 Free Street, Portland, ME 04101

1. Welcome and President's Comments (Sondra)
84 Free Street open! Congrats to the team and thanks to Patrick Costin/Canal 5. Thank you to CP board contributors (cash and In Kind services) for our annual appeal. \$1000 plus raised to date. Contributions welcome through June 30 for FY 17.
2. Approve minutes for Creative Portland (CP) Board meeting on December 7, 2016 (attached).
3. Approve board member Pat May for Secretary, executive committee officer position, replacing Alice Kornhauser, who retired on December 7. The next board appointments will be presented for approval at the April board meeting.
4. Executive Director Report (Dinah)
 - New Staff: Goodbye Jess Lauren Lipton and Welcome to Emily Southard & Colin Cundy (Please add emails into your address books to avoid spam).
 - CP Capacity building, board development, and organizational development. Advisory committees & subcommittees are forming, including cultural plan committee, fundraising committee, nominating committee, event planning committee, marketing committee and governance committee.
 - Grand Opening Party attendance report & donors to acknowledge.
 - Opening art exhibit featuring Maine (mostly Portland) artists
 - CP Publicity and public presentation at The Other Inaugural Ball on 21 January.
 - Cultural Plan: Recap of the cultural plan presentation day with Civic Moxie on 18 January.
 - Arts in the Chamber program. Engage board in booking process.
 - Resource Center in development. Solicit board participation.
 - 2 Degrees Program update. 6th Anniversary party was held on 26 January at 84 Free Street.
 - First Friday Art Walk Feb 3 - festival designation/PMA "Re-Imagine Your Museum"

QUESTION for Discussion:

As we process the beginning steps for the cultural plan initiative, which we shall refer to as “An Action Plan for the arts, culture and creative economy,” we would like to solicit your feedback and discuss what your goal(s) might be for Creative Portland to discover during the proposed planning process.

If we collectively decide to embark on a 60K + initiative to focus our attention and resources on this endeavor, I believe we must first assess if we have the capacity to do so and if we have solidarity and conviction that the process is necessary and worthwhile. We would like each of you to weigh in.

We would also like to ask you directly to suggest one question that you, as a Creative Portland board member, would like the community to be asked during this process.

To recap, do you think we should raise and spend the funds for this initiative and if so, what question would you like to ask the community?

CP Board Minutes Dec 7th, 2016
City Hall Rm: 24

Board in Attendance: Alice Kornhauser, Randy Ferrel, Tim Honey, Gerard Salvo, Greg Mitchell, Peter Bass, Zeke Callanan, Kimberly Cook, Councilman David Brenerman

Audience: Arthur Fink and Genie O'Brien

Staff in Attendance: Executive Director Dinah Minot and Program Assistant Jess Lauren Lipton Meeting called to order at: 3:34pm

Welcome and President's Comments

Mr. Honey sat in for Ms. Bogdonoff who is sick. In terms of FY16, CP successfully negotiated administrative costs, set up to move to 84 Free Street office, and participated in the Challenge of Change.

The board welcomed two new members: Gerard Salvo and Kimberly Cook. Ms. Kornhauser announced her departure from the board.

Motion to approve October minutes: 1st Mr Bass, 2nd Mr. Brenerman, Unanimous.

Motion to reappoint Mr Ferrell and Mr Callanan: 1st Mr Bass, 2nd Ms Kornhauser, Unanimous.

Motion to postpone nominations for the executive committee until the April meeting: 1st Mr Ferrell, 2nd Mr Callanan. Discussion: Mr Honey noted that with changes to the board and Ms. Minot's active schedule, the board needs more time to better understand who is at the table and bring forth a slate of candidates. Unanimous.

It was noted that it is annual appeal season. The organization needs to raise 40K for the cultural plan and the board is expected to contribute or find contributors. While not mandated, having 100% board participation is important to CP as a 501(c)3, as noted by Ms. Kornhauser.

Executive Director's Report

Ms Minot expressed her excitement around 84 Free Street. Ideally, Jan 18th will serve as an introductory meeting, presenting Susan Silberberg of Civic Moxie to city leaders for an initial cultural presentation

proposal. Our grand opening party is yet to be scheduled but will follow shortly thereafter. 84 Free street will serve a working office and as an open space community arts hub, operating more like an arts agency and a welcoming space to showcase art, creativity and talent in Portland. Ms. Minot noted that the cultural plan is expected to bring citywide engagement with the public and private sectors. She also noted she hopes the process to take less than a year and to wrap up around labor day.

She noted that the AFTA surveys were almost finished and that there would be no new programming to focus on, until the renovation of Free Street is complete, other than the launch of a cultural plan, and a focus on board cultivation. FFAW and 2 Degrees will continue.

She welcomed an open discussion among board members and challenged each board member to lay out their own vision and priorities for CP:

Comments were as follows:

- Re: the ongoing AFTA AEP5 survey: there is much about the creative community missing from the survey. He noted a lack of diversity and called on CP to be more inclusive.
- A hope that the cultural plan takes into account all neighborhoods and groups.
- the priorities for CP should be to become more inclusive of all cultural communities and be a visible and effective source to grow the creative economy in Portland for the creators of intellectual property.
- would like to see more clarity on how CP uses the title of local arts agency more effectively.
- the creative and economic benefits of CP but asked how the mission was different from that of Portland Downtown. Th overlaps can confuse donors and confuse the public.

- An increased awareness of the board's activities and to be an advocate for those off peninsula who want to participate in the discussion.
- Desire is to expand CP programming reach to all the districts and beyond.
- CP has a citywide focus beyond the urban center. The work is scalable and about the people. CP needs to present itself internationally as LiveWork, marketing and branding, 2 Degrees Portland, and attract those who will support the arts and other small businesses. Portland's population is growing because of the immigrant population. He also noted the value of 2 Degrees because of how genuine it is.
- CP is anecdotally very successful at attracting new creative people but that there are few standard jobs. He noted that new committees could be structured to look at issues more in depth.
- priorities are to celebrate the arts, provide resources, and catalyze regular large scale inclusive events.
- CP as THE resource, come to CP first. CP is the hub and connector. He noted loving 2 Degrees is opposed to CP being the city's marketing agency.
- CP is the only organization that can serve as the collective voice for arts and culture and that the cultural plan is the vehicle forward. He also noted the greatest untapped opportunity is the immigrant community.
- to celebrate the arts but that money is needed.

Meeting Adjourned: 5pm

Minutes submitted by Jess Lauren Lipton